**Kickstarter campaign Analysis**

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Looking at a database of 4k past projects, half of it belongs to successful campaigns at 53.1%. I see that the theater category seems to be with the highest funds at 20% followed by music at 13% and then film&video at 7.3%(PivotTable1). It seems that the month of May shows the highest success. But this trend plunges at Q4(PivotTable3).

1. What are some of the limitations of this dataset?

The source of this date seems to be outdated as it references the market trend taken 4 years ago. We need to have a more recent data.

1. What are some other possible tables/graphs that we could create?

We can also use piecharts.